

FIRE - NOW ICE. HELP ICELAND KEEP SKATING.



ICELAND
Ice Skating Rink

SkateSacramento!

**FOR IMMEDIATE RELEASE
March 5, 2019**

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Restoration of Iceland Ice Skating Rink March 5, 2019

SACRAMENTO, CA. – **Councilmember Allen W. Warren announced at a news conference today major city funding for the restoration of Iceland Ice Skating Rink.** The city of Sacramento will fund \$1.3 million dollars of the \$1.6 million needed to complete the project.

Sacramento Iceland, the non-profit which operates Iceland Ice Skating Rink, will announce a major fundraising campaign to raise the additional \$300,000 needed. The \$300,000 will be used for leaseholder improvements needed to operate the rink. Some of the items needed are rental skates, furniture, bleachers, and floor rubber.

In 2010, a major arson fire destroyed all but the rink floor pipes of the historic Iceland Ice Skating Rink in North Sacramento. The restoration will include a new roof, reconstruction of the façade including the iconic neon signage and interior improvements. The restoration, when complete, will return Iceland to year-round operation and provide a safe, family-friendly recreational option for North Sacramento children. Construction will begin in the Spring of 2020 with a grand re-opening in November 2020 to celebrate Iceland's 80th Anniversary.

BACKGROUND: Sacramento's only ice skating facility was almost completely destroyed by a five-alarm arson fire in 2010. Iceland had been in continuous operation for 70 years since opening in 1940, offering year-round figure skating and ice hockey opportunities to tens of thousands of Sacramento's youth and adults. Loved by the citizens of Northern California, the iconic building housing the rink was designed by famed architect Charles Dean. After the arson fire, thousands of volunteers worked for 8 months to enable Iceland to re-open as an outdoor/seasonal rink.

Located at 1430 Del Paso Boulevard (near Arden Way), Iceland Ice Skating Rink has been a family institution in Sacramento for the past 78 years.

Iceland has been operating as a non-profit business since 2011. We accept tax-deductible donations for a variety of items. Please visit our web site at www.skatesacramento.com/donate to see the many ways to contribute to operations.

Iceland is easily accessible by bicycle, bus, light rail, or car. Free parking is available behind Iceland off of Edgewater Road.

SPECIAL EVENTS:

Big Day of Giving Party: May 2, 2019

Iceland Re-opening for our last outdoor season: October 4, 2019

MAJOR SPONSOR: Redtail Technology

ICELAND ICE SKATING RINK

1430 Del Paso Blvd., Sacramento, California

Info line: 916.925.3121

Public Skating session admission \$10 including skate rental

Sacramento Iceland is a 501(c)(3) non-profit corporation

www.skatesacramento.com

Social Media Links:

Facebook: Iceland Ice Skating Rink @iceland.arena

Instagram: Iceland Sacramento @SkateSacramento